BEFORE THE  
DIVISION OF SECURITIES  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
STATE OF WISCONSIN  

In the Matter of  
HENRY V. SCHULTZ  
Respondent.  

PETITION FOR ORDER  
File No. S-08075-LX  

The staff of the Licensing & Compliance Bureau and the Enforcement Unit, Registration & Enforcement Bureau, of the Division of Securities, Department of Financial Institutions, State of Wisconsin have conducted an investigation in this matter pursuant to sec. 551.56, Wis. Stats., and as a result thereof allege as follows:

1. Henry V. Schultz (Schultz) (CRD #1788239) was a licensed investment adviser representative with Retirement Planning Specialists (CRD#113749) from August 5, 2002 to December 15, 2006 with a last known home address of 1150 Jonathan Lane #16, Neenah WI 54956.

2. Aura Asset Management (CRD#129402) is an investment adviser with a last known address of 600 Beacon Parkway West, Suite 950., Birmingham, AL 35209.

3. Schultz was charged in February 2006 with eight counts of felony tax evasion in U.S. District Court, Case Number 06-CR-27.

4. On December 19, 2006, Schultz pleaded guilty to one felony count of the indictment and was sentenced to 12 months and one day in prison.

5. On April 16, 2008, Schultz applied through the CRD to become licensed as an investment adviser representative in Wisconsin for Aura Asset Management Inc.

6. Under s.551.34(1)(c) Wis. Stats., an agent's application for license may be denied based on a felony conviction.

7. Under s.551.34(4) Wis. Stats., the Administrator may deny a license if it is in the public interest or for the protection of investors.

8. The activity which Schultz was convicted of constitutes a significant conflict of interest with the fiduciary duty of an investment adviser or investment adviser representative.

9. THEREFORE, the staff of the Licensing & Compliance Bureau and the Enforcement Unit petition the Administrator for the issuance of the attached Order

DATED this 28th day of April, 2008.

Leslie Van Buskirk  
Supervising Attorney  
Enforcement Unit

Mark C. Eisenmann  
Licensing Examiner  
Licensing & Compliance Bureau