



State of Wisconsin
Department of Financial Institutions

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

GOVERNOR DOYLE'S COUNCIL ON FINANCIAL LITERACY
DEPARTMENT OF FINANCIAL INSTITUTIONS

Meeting Agenda

Wednesday, December 10, 2008
Education Communications Board
3319 West Beltline Highway
Madison, WI

- 10:00 a.m. *Welcome*
 William Wilcox
 Vice-Chair, Governor Doyle's Council on Financial Literacy

 First Lady of Wisconsin Jessica Doyle
 Honorary Chair, Governor Doyle's Council on Financial Literacy

 Gene Purcell
 Executive Director, Education Communications Board
- 10:15am *Approval of Minutes*
 William Wilcox
- 10:20 a.m. *Money Smart Week Wisconsin 2008*
 Alejo Torres
 Federal Reserve Bank of Chicago
- 10:30 a.m. *Wisconsin Saves*
 Stacy Noel Zielinski, WI Women's Business Initiative Corp.
- 10:35 a.m. *Governor Doyle's Financial Literacy Awards 2009*
 President's Advisory Council on Financial Literacy Initiatives
 Governor's Workplace Based Financial Literacy
 David Mancl, Department of Financial Institutions
- 10:45 a.m. *Financial Literacy And Resources for Educators Web Tool Demonstration*
 Kristin Leglar
 Instructional Programs Developer, Education Communications Board
- 11:00 a.m. *2009 Initiatives Discussion*
- 11:30a.m. *Announcements and Adjournment*

If you require an interpreter, material in alternate formats, or other accommodations to access this meeting, please contact Teresa Walker, Department of Financial Institutions, at (608) 267-1713. Please contact us at least one day prior to the meeting so that proper arrangements can be made.

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