



State of Wisconsin
Department of Financial Institutions

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

GOVERNOR'S COUNCIL ON FINANCIAL LITERACY

CUNA MUTUAL GROUP

**5910 MINERAL POINT ROAD
MADISON, WI 53705**

JANUARY 18, 2007

AGENDA

- 9:30 a.m. *Welcome*
Approval of Minutes
Lorrie Keating-Heinemann
Chair, Governor's Council on Financial Literacy
Secretary, Department of Financial Institutions
- Steve Goldberg
Director of Community Relations, CUNA Mutual
Executive Director, CUNA Mutual Foundation
- 9:45 a.m. *Money Smart Week Wisconsin 2006 Report*
Alejo Torres, Federal Reserve Bank of Chicago
David Mancl, Department of Financial Institutions
- 10:15 a.m. *Governor's Financial Literacy Awards*
Awards Committee Report
Nominations
Awards selection
- 10:30 a.m. *Goals for next twelve months*
Measurably improve Wisconsin citizen's financial literacy
- Emerging Market Opportunities
 - Employee Education Programs
 - Family Financial Literacy Programs
 - Formal Education in Schools
 - Prevention of Fraud Programs
- 11:00 a.m. *Adjourn*

Office of Financial Literacy

Mail: PO Box 8041 Madison, WI 53708-8041

Voice: (608) 267-1713

Fax: (608) 261-4334

Courier: 345 W. Washington Ave. 5th Floor, Madison, WI 53703

TTY: (608) 266-8818

Internet: www.wdfi.org