



**State of Wisconsin**  
*Department of Financial Institutions*

---

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

**GOVERNOR'S COUNCIL ON FINANCIAL LITERACY MEETING**

Friday, September 28, 2007  
University of Wisconsin-Extension  
Pyle Center  
702 Langdon Street  
Madison, WI

**Meeting Agenda**

- 10:00 a.m.    *Welcome*  
                  *Approval of Minutes*  
                  First Lady Jessica Doyle  
                  Honorary Chair
- Lorrie Keating-Heinemann  
                  Chair, Governor's Council on Financial Literacy  
                  Secretary, Department of Financial Institutions
- 10:15 a.m.    *Governor's Financial Literacy Awards*  
                  Awards Committee Report  
                  William Wilcox, Council Vice Chair  
                  Nominations  
                  Awards selection
- 10:35 a.m.    *Money Smart Week Wisconsin 2007 Report*  
                  Alejo Torres, Federal Reserve Bank of Chicago  
                  David Mancl, Department of Financial Institutions
- 11:00 a.m.    *Workplace Based Financial Literacy*  
                  David Mancl
- 11:15 a.m.    *Presidential Council on Financial Literacy*
- 11:30 a.m.    *Announcements and Adjournment*

---

*Office of Financial Literacy*

Mail: PO Box 8041 Madison, WI 53708-8041

Voice: (608) 267-1713

Fax: (608) 261-4334

Courier: 345 W. Washington Ave. 5<sup>th</sup> Floor, Madison, WI 53703

TTY: (608) 266-8818

Internet: [www.wdfi.org](http://www.wdfi.org)