



State of Wisconsin
Department of Financial Institutions

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

**NOTICE OF MEETING OF
GOVERNOR'S COUNCIL ON FINANCIAL LITERACY
DEPARTMENT OF FINANCIAL INSTITUTIONS**

A meeting of Governor Doyle's Council on Financial Literacy will be held on Wednesday, March 18, 2009 at the Executive Residence, 99 Cambridge Rd, Madison WI. The meeting will commence at 11:00 a.m.

AGENDA

- 11:00 AM *Welcome*
- 11:05 AM *Approval of Minutes*
 Lorrie Keating-Heinemann
 Chair, Governor's Council on Financial Literacy
 Secretary, Department of Financial Institutions
- 11:10 AM *Update on the Economy*
 Lorrie Keating-Heinemann
- 11:25 AM *Update on the Money Smart Week Wisconsin 2008 and 2009*
 Alejo Torres, Federal Bank of Chicago
- 11:35 AM *President's Advisory Council on Financial Literacy Initiatives*
 David Mancl, Department of Financial Institutions
- Workplace Based Financial Literacy*
- 11:45 AM *Working Lunch*
- 12:00 PM *Center for Financial Security, UW-Madison, School of Human Ecology*
 Understanding Consumer Behavior in Financial Markets to Guide
 Policy and Practice
- 12:30 PM *Announcements and Adjournment*

If you require an interpreter, material in alternate formats, or other accommodations to access this meeting, please contact Teresa Walker, Department of Financial Institutions, at (608) 267-1713. Please contact us at least one day prior to the meeting so that proper arrangements can be made.

Office of Financial Literacy

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