



State of Wisconsin
Department of Financial Institutions

Jim Doyle, **Governor**

Lorrie Keating Heinemann, **Secretary**

**NOTICE OF MEETING OF
GOVERNOR'S COUNCIL ON FINANCIAL LITERACY
DEPARTMENT OF FINANCIAL INSTITUTIONS**

A meeting of the Council on Financial Literacy will be held on Tuesday, April 25, 2006, at the Governor's Executive Residence, located at 99 Cambridge Rd., Madison WI. The meeting will commence at 10:00 a.m.

AGENDA

- 10:00 a.m. Welcome
 Approval of Minutes
 Lorrie Keating Heinemann
 Council Chair
 Secretary, Department of Financial Institutions
- 10:10 a.m. Financial Literacy Awareness Month
 Governor's Financial Awards Ceremony
 National Strategy for Financial Literacy
 Jump\$tart Coalition National Survey
- 10:30 a.m. Council Priorities Progress and Discussion
- Statewide Money Smart Week
 (priority of Emerging Market Opportunities, Formal Education in Schools, and Family
 Financial Literacy Committees)
- Market employee financial literacy DVD to employers
 (priority of Employee Education Programs Committee)
- Implement DPI's new Personal Finance State Standards via financial literacy innovation
 awards and positive recognition
 (priority of Formal Education in Schools Committee)
- Create Resource website for educators
 (priority of Formal Education in Schools Committee)
- Participate in the national Campaign for Wise & Safe Investing
 (priority of Prevention of Fraud Programs Committee)
- 11:10 a.m. Action Items
- 11:30 a.m. Adjourn

If you require an interpreter, material in alternate formats, or other accommodations to access this meeting, please contact Teresa Walker, Department of Financial Institutions, at (608) 267-1713. Please contact us at least one day prior to the meeting so that proper arrangements can be made.



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