About the Wisconsin Governor’s Business Plan Contest

The mission of the Governor's Business Plan Contest (BPC) is to encourage entrepreneurs in the creation, start-up and early-growth stages of high-tech businesses in Wisconsin. Participants have the chance to win seed capital and valuable services that will help them launch or grow their businesses. Wisconsin residents 18 years old and older are eligible, as are teams from Wisconsin-based businesses and organizations.

Since its inception in 2004, 700 entrepreneurs from more than 100 Wisconsin communities have taken part in the contest, with winners sharing in more than $450,000 in cash and in-kind prizes. According to the results of a Fall 2006 survey conducted by the Wisconsin Technology Council, more than 60 percent of finalists have received financing totaling more than $7.5 million since competing in the contest and more than 80 percent of finalists reported that the contest led to contact from potential investors and an increase in public exposure for the company.

Produced by the Wisconsin Technology Council and an impressive and growing list of partners, the Governor's Business Plan Contest engages contestants in a six-month process that includes mentoring and comments from judges on selected plans. It will also lead to valuable media exposure for the best business plans submitted by contestants and spur economic growth for Wisconsin.

This year, BPC contestants will once again have the opportunity to win upwards of $200,000 in cash and services, including a Grand Prize worth at least $50,000!

For more information visit the official Governor's Business Plan Contest website at: http://www.govsbizplancontest.com/