



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

FOR IMMEDIATE RELEASE
October 12, 2011

**First-ever summit on financial literacy
to be held Friday in Green Bay**

MADISON – The Governor’s Council on Financial Literacy will host the first-ever Wisconsin Summit on Financial Literacy on Friday, Oct. 14, at Lambeau Field in Green Bay. More than 180 educators and financial experts are expected to attend and participate in a variety of workshops and seminars related to financial literacy. The summit begins at 9 a.m. and ends at 2:30 p.m.

“The Governor’s Council on Financial Literacy is committed to elevating the level of financial literacy among Wisconsin residents,” said Peter Bildsten, Secretary of the Department of Financial Institutions and co-vice chair of the council.

Bildsten said a highlight of the summit will be the unveiling of the Wisconsin Financial Literacy Award, which was created to recognize individuals and organizations for excellence in increasing financial literacy among Wisconsin citizens. Nominations for the award must be submitted by Dec. 1 and may be directed to David Mancl or Teresa Walker at DFI, 608-264-7800.

The list of presenters at the summit includes representatives from the Chicago Federal Reserve Bank, the Department of Financial Institutions, Economics Wisconsin, Lakeland College, Edgewood College, the Appleton Area School District, the Department of Public Instruction, the Wisconsin Educational Communications Board, UW-Madison, UW-Milwaukee, UW-Parkside, UW-River Falls and UW-Extension.

The Council on Financial Literacy was formed earlier this year by Gov. Scott Walker. The council’s mission is to measurably improve the financial literacy of Wisconsin’s citizens. The 25-member body includes individuals from higher education, non-profits, business, government and academia.

For more information or to arrange for press coverage, contact George Althoff, DFI communications director, at 608-261-4504.

Office of the Secretary

Mail: PO Box 8861 Madison, WI 53708-8861

Voice: (608) 264-7800

Fax: (608) 261-4DFI

Courier: 345 W. Washington Ave. 5th Floor Madison, WI 53703

TTY: (608) 266-8818

Internet: www.wdfi.org