



State of Wisconsin
Department of Financial Institutions

Tony Evers, **Governor**

Kathy Blumenfeld, **Secretary**

FOR IMMEDIATE RELEASE

Oct. 14, 2019

Green Bay Economics and Personal Finance Summit Provides Educators with Tools to Promote Financial Literacy in Wisconsin

GREEN BAY, Wis. – On Friday, Oct. 18, [EconomicsWisconsin](#) and the [Wisconsin Department of Financial Institutions](#) are hosting the “[13th Annual Get Your Students Pumped Up On Personal Finance & Economics!](#)” conference at historic Lambeau Field.

The one-day event is geared to support K-12 teachers and community outreach educators in improving the financial and economic literacy of individuals. Many presentations will address the new standards for economics and financial literacy for K-12 schools. Fifteen sessions will be offered throughout the day from 8:30 a.m. to 3:00 p.m.

[Green Bay Packer](#)’s president and chief executive officer Mark Murphy will welcome conference attendees during lunch at 11:30 a.m. in Lambeau Field’s atrium. Murphy will also present the “EconomicsWisconsin James Flora Award” to [Dr. Scott Niederjohn](#), Lakeland University, and [Dr. Mark Schug](#), University of Wisconsin-Milwaukee, in recognition of their dedication to educating students in economics and personal finance.

EconomicsWisconsin will also relaunch its “Excellence in Teaching Award” at the event. Nominations from across the state are encouraged to honor an exceptional teacher who brings creativity and passion to teaching students about economics and personal finance. The award recipient will be nominated for the national “Council on Economic Education Teaching Award.”

Headline sponsors for the “13th Annual Get Your Students Pumped Up On Personal Finance & Economics!” are EconomicsWisconsin and Governor Tony Evers’ Governor’s Council on Financial Literacy. Additional sponsors include the Wisconsin Department of Financial Institutions, Green Bay Packers, Next Gen Personal Finance, UW Credit Union, and the National Council for Economic Education.

Media are invited to attend and send RSVP to Bob Glowacki, EconomicsWisconsin, at 414-552-7666 or Bob@ewwcee.org.

What: [13th Annual Get Your Students Pumped Up On Personal Finance & Economics!](#)

When: Friday, October 18 – 8:30 a.m. to 3:00 p.m.

Where: Lambeau Field, 1265 Lombardi Ave, Green Bay, WI 54304

About EconomicsWisconsin:

EconomicsWisconsin is a statewide organization that offers programs for elementary and secondary teachers to assist them in educating students about the free market and free enterprise system. EconomicsWisconsin provides curricular resources, sponsors training seminars and provides classroom materials so teachers can provide turn-key classroom practices and activities highlighted each school year by “The Stock Market Game” and “EconChallenge.” In the 2018-2019 school year nearly 8,000 Wisconsin students took part in these competitions. EconomicsWisconsin is an affiliate of the National Council for Economic Education. It provides economic education materials, including [EconEdLink](#) – a free, online educator gateway for economic and personal finance lessons and resources that attracts more than 1 million unique visitors each year. For more information, visit www.economicswisconsin.org.

About the Wisconsin Department of Financial Institutions:

The Wisconsin Department of Financial Institutions (DFI) is dedicated to protecting the safety and soundness of Wisconsin’s financial institutions, safeguarding the investing public, facilitating commerce, and increasing financial capability throughout the state. DFI’s Office of Financial Literacy (OFL) promotes financial literacy as a life skill and provides information to the public on matters of personal finance and investor protection. OFL originates and leads initiatives on financial and economic literacy in order to expand opportunities and security to the people of Wisconsin. For more information, visit www.wdfi.org.

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Contact:

Bob Glowacki, EconomicsWisconsin, 414-552-7666, Bob@ewwcee.org

Jess Noelck, Wis. Dept. of Financial Institutions, 608-261-4504, Jess.Noelck@dfi.wisconsin.gov