This one day conference at Lambeau Field is geared to support K-12 teachers and community outreach educators, or anyone with an interest in enhancing the financial and economic literacy of individuals (young or old) within their community. Network with leaders in the field of financial literacy and economic education, ranging from: college professors, K-12 teachers, private foundations, members of the financial services industry, regulatory agencies, and others who share your passion. Among those presenting are college professors with expertise in personal financial and economics education, fellow K-12 teachers with years of experience teaching these disciplines, as well as financial industry veterans. Fifteen sessions will be offered including a strand focusing on teaching financial literacy to the community.

**Topics Include:**

- Walkin’ on Wall Street: Playing the Stock Market Game in Your Classroom
- How to Teach Your Students About the Current Trade Wars
- Don’t Be Jack: A Financial Learning Game: The Debut of the Student Edition
- The Millionaire Game
- FDIC Money Smart 2018: What’s the same and what’s different?
- Next Gen Personal Finance Resources
- Wisconsin’s New Standards for Social Studies: The Economics Strand
- Teaching the Great Recession
- Look Forward to Your Future: Wisconsin’s Student Debt and College Affordability
- Using “Shark Tank” to Teach Economics and Entrepreneurship
- and more!
Agenda / Schedule

8:30   Registration / Continental Breakfast
9:00 - 10:15 Welcome / Opening Session
       Guest Speaker Doug Young
       Understanding Fiscal Responsibility
10:30 - 11:25 Breakout Session #1
11:30 - 12:25 Breakout Session #2
12:30 - 1:30 Lunch
       Excellence in Teaching Awards presented by
       Mark Murphy, Packers President & CEO
1:30 - 2:25 Breakout Session #3
2:30   Evaluation

Friday, October 19, 2018
Lambeau Field | Green Bay, WI

Registration & Cost
Cost: $65.00
To register online please visit:
http://ewwcee.org/events

Seating is limited. Register now!

ASET Turns 29!
Join us for the 29th Annual Association of School Economics
Teachers (ASET) Conference, November 29th at
Briggs & Stratton corporate headquarters in Milwaukee.
Tim O’Driscoll will be awarded the James Flora Teaching
Award for his lifetime achievements in economics education.
Visit http://ewwcee.org/events
to reserve your seat today for only $29!

Next Gen Personal Finance FinCamp
In collaboration with DFI and EconomicsWisconsin, Next Gen Personal Finance (NGPF)
would like to invite you to participate in a one-day professional development
workshop for personal finance educators.

NGPF is committed to providing educators with a robust set of professional development
opportunities. These range from asynchronous offerings (podcasts, NGPF blog posts, flash surveys
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national conferences and NGPF Summer Institute). NGPF developed FinCamp to provide teachers
with a one-day workshop focused on collaboration, curation, creation and content.

***If you attend both events, the $65 registration for the 12th Annual Get Your Students Pumped Up
on Personal Finance and Economics will be reimbursed and hotel accommodations will be provided
for you October 19th at no cost thanks to a generous donation by NGPF.
You must attend both events to receive this special offer. Sign up today!

Questions?
Contact us at 414.221.9400,
e-mail econed@ewwcee.org.
or visit us at
www.ewwcee.org

For information on sponsorship
contact Francis X. Vogel
414.221.9784 or fvogel@ewwcee.org

RAFFLE DRAWING!
CHANCE TO WIN 1 of
4 Amazon Fire 7 Tablet
with Alexa, 7” Display
and 8 GB!

For directions:
www.packers.com/lambeau-field/stadium-info/directions.html

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