



Assignment of Tradename/Trademark

Per Chapter 132 Wisconsin Statutes

OFFICE USE ONLY	
Received Date:	
File Date:	
Trademark/name ID:	

- Assignment is effective through duration of original registration.
- Filing fee is \$15.00 – Make checks payable to Department of Financial Institutions.

1. Assignor (legal name of original registrant)		Date of Original Filing	
2. Assignor street address or physical location of business	City	State	Zip

3. Exact name or phrase to be assigned. If assigning a design/logo, please provide a written description and include an example.

4. Assignee (legal name of entity acquiring registration)	5. Entity of Assignee (e.g. Sole Proprietor, LLC, Partner, etc.)		
6. Assignee Street Address or Physical Location	City	State	Zip

7. Certificate mailing address (if different from physical location)	City	State	Zip
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8. Contact person	Email	Phone
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9. I, the undersigned, being duly sworn, state that: the assignor (present registrant) has adopted and used in the assignor’s business the mark identified in paragraph 6 above and has registered the same in the Department of Financial Institutions of the State of Wisconsin; the above, the business to which such registration pertains; the assignor hereby assigns to said assignee all right, title and interest in and to said registration; that I am the assignor as identified in paragraph 1 above, or am duly authorized by such assignor to execute this assignment on behalf of the assignor.	10. Affix notary seal or stamp
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Assignor Signature (to be signed in the presence of a Notary)	Subscribed and sworn to before me on this date/state/county		
	Date	State	County
Printed Name	Notary Signature		
Title	Commission Expiration Date		

This document can be made available in alternate formats, upon request, to qualifying individuals with disabilities.

Address: Trademark Section
 Department of Financial Institutions
Mail to: PO Box 7847
 Madison WI 53707-7847
Courier: 4822 Madison Yards Way, North Tower
 Madison WI 53705

Contact Information:
 Phone: 608-266-8915
 Fax: 608-264-7965
 Email: DFI-Trademark@wisconsin.gov
 TTY: 711

Assignment of Tradename/Trademark Instructions

The registration of a Tradename/Trademark may be "assigned" to another entity during the 10 year period that the original registration is active.

1. Enter the full legal name of the entity that is the current registrant for the tradename/trademark. For sole proprietors, enter the first and last name of the sole proprietor. For corporations, LLCs, partnerships, etc., enter the registered name of the entity. Enter the date of the original filing.
2. Enter the address of the entity entered in #1.
3. Enter the Tradename/Trademark you are assigning. This should be the same as what was submitted for the original filing.
4. Enter the legal name of the entity that will be assigned the tradename/trademark. For sole proprietors, enter the first and last name of the sole proprietor. For corporations, LLCs, partnerships, etc., enter the registered name of the entity.
5. Enter the entity – sole proprietor, LLC, Corporation, partnership, etc.
6. Enter the address of the entity entered in #5.
7. Optional - If the certificate should be mailed to a location that is different from the registrant's address in #6, enter the mailing address.
8. Enter the contact name, email and phone number of the person who can answer questions about this application.
9. Print your name and title and sign in the presence of a notary.
10. Notary must complete this section in its entirety.
11. Submit \$15.00 payment for each name/design assigned, and mail the form(s) to the address listed at the bottom of the registration form. If applying for multiple names/designs, submit a separate application for each name/design.
12. Applications are processed every Wednesday. Once the application is processed, your information will be updated on <https://www.wdfi.org/apps/TrademarkSearch/Search.aspx> on the following Thursday. In addition, you will be sent a certificate as confirmation of the Tradename/Trademark that you submitted an application for. Contact us if you notice any discrepancies.

Email: DFI-Trademark@wisconsin.gov

Phone: 608-266-8915