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**2021**

## **Governor's Financial Literacy Awards**

*Recognizing individuals and organizations for excellence in increasing financial literacy, capability and inclusion among Wisconsin residents*

### **Purpose**

The Governor's Council on Financial Literacy and Capability (Council) will select individuals and organizations that demonstrate the criteria listed below in elevating financial literacy and capability in Wisconsin. The Governor's Financial Literacy Awards recognize individuals and organizations for their accomplishments in increasing the literacy, capability and inclusion of Wisconsin residents. Receiving the award will amplify their successful financial literacy and capability activities, and encourage others to promote and support financial wellness and inclusion. Please see instructions at the bottom of the nomination form.

### **Criteria**

- Innovative implementation of an effective financial literacy and capability program or program element within the last two years. Examples of innovations are experiential education, simulations (online or on site), gamification platforms, new curriculum, new method of delivery, innovative financial services, and expanding into new populations such as students, seniors or elders, ethnic and diverse groups, employees, low- to moderate-income families, unbanked and underbanked, etc.
- Emphasizes financial inclusion
- Demonstrated measurable results
- Collaboration with partners
- Scalability of the program design

### **Categories**

- **Individual** – Any person providing exceptional financial literacy education, or capability and inclusion practices in an innovative manner.
- **Organization/Business** – Any organization or business promoting financial literacy education, or capability and inclusion practices in an innovative manner through its initiatives.
- **Legacy** – Any individuals, organizations, or businesses whose purpose and heritage are ingrained in sustained financial literacy, capability and inclusion, and whose reputation in doing so is held in high regard as to serve as a model for others in carrying on the work of supporting financial literacy and expanding opportunities and security through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

**Selection Process** – The Council's awards work group will accept nominations **on or before December 3, 2021**. The final selection of awards will be made by January 2022.

**Granting of Awards** – The awards may be granted at any time after the work group has made its final selections. The Council directs the Wisconsin Department of Financial Institutions (DFI) staff to coordinate with the work group to confer the awards.

**Questions** – Please contact David Mancl, Council Executive Director & DFI Office of Financial Literacy Director, at [david.mancl@dfi.wisconsin.gov](mailto:david.mancl@dfi.wisconsin.gov) or (608) 261-9540.

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## 2021 Nomination Form

### Select one category:

**Innovation Award** – Individual (any person providing exceptional financial literacy education, or capability and inclusion practices in an innovative manner within the last two years)

**Innovation Award** – Organization/Business (any organization or business promoting financial literacy education, or capability and inclusion practices in an innovative manner within the last two years)

**Legacy Award** – Any individuals, organizations or businesses whose purpose and heritage are ingrained in sustained (i.e., more than two years) financial literacy, capability and inclusion, and whose reputation in doing so is held in high regard as to serve as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

### Information about the nominee:

**Name (First, Middle Initial, Last):**

**Contact Person:**

**Address:**

**City/State/Zip:**

**Email:**

**Telephone:**

### Information about the nominator:

**Name:**

**Contact Person:**

**Address:**

**City/State/Zip:**

**Email:**

**Telephone:**

**IMPORTANT:** You are encouraged to collaborate with the individual or organization you are nominating to obtain important, accurate facts and to ensure a complete, detailed depiction of the nominee and the nominee's program. The nominee may complete this form. You may also nominate yourself.

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**2021  
Nomination Form  
Individual/Organization/Business**

Please briefly state why the nominee meets the award criteria.

1. How has the financial literacy initiative been innovative in its implementation?
2. How many individuals were impacted by the financial literacy program during the past year?
3. What were the results of the initiative(s) and how did it emphasize financial inclusion?
4. Please list specific metrics, such as an increase in financial literacy knowledge or changes in financial intentions, behavior or financial wellness.
5. Who were the collaborating partners (if any) of the initiative and what were their roles?
6. Please mark any of the following that apply:

The initiative(s) has/have a statewide scope.

The initiative(s) has/have the potential to be replicated or expanded to serve additional people.

**Instructions: 1.) Please save this nomination form to your computer, 2.) Using the saved document, complete it by filling in the necessary information, 3.) Save it, 4.) Submit the completed nomination via email to: [david.mancl@dfi.wisconsin.gov](mailto:david.mancl@dfi.wisconsin.gov). You are encouraged to attach any program materials or supporting documents that illustrate the financial literacy initiative(s).**

Thank you for your nomination.

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**2021**  
**Nomination Form**  
**Legacy**

Please briefly state why the nominee meets the award criteria.

1. How has the nominee been innovative?
2. How many individuals were impacted by the nominee's initiative?
3. What were the results of the nominee's initiative(s) and how were the results measured?
4. Please list specific metrics, such as an increase in financial literacy knowledge or changes in financial intentions, behavior or financial wellness.
5. Who were the collaborating partners (if any) of the initiative and what were their roles?
6. Please mark any of the following that apply:

The initiative(s) has/have a statewide scope.

The initiative(s) has/have the potential to be replicated or expanded to serve additional people.

**Instructions:** 1.) Please save this nomination form to your computer, 2.) Using the saved document, complete it by filling in the necessary information, 3.) Save it, 4.) Submit the completed nomination via email to: [david.mancl@dfi.wisconsin.gov](mailto:david.mancl@dfi.wisconsin.gov). You are encouraged to attach any program materials or supporting documents that illustrate the financial literacy initiative(s).

Thank you for your nomination.

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