A teleconference meeting of the Governor’s Council on Financial Literacy Council was held on Thursday, February 26, 2009 with public access at the Department of Financial Institutions, 5th Floor Conference Room, 345 W. Washington Ave., Madison WI 53703. The meeting commenced at 10:05 a.m.

Attendees: William Wilcox, Vice-Chair, CBM Credit Education Foundation, Inc.; David Mancl, Executive Director, WI JumpStart Coalition for Personal Financial Literacy; Deborah Blanks, Social Development Commission; Bill Duddleston, Edgewood College; Catherine Haberland, Designee, WI Department of Financial Institutions; Anthony Harris, Designee, WI Women’s Business Initiative Corp.; Christine Lidbury, Designee, WI Women’s Council; Meridee Maynard, Northwestern Mutual Insurance Co.; Kevin McKinley, On Your Money; Mark Schug, University of Wisconsin – Milwaukee; Wendy Wink, Designee, WI Department of Revenue

Staff: Teresa Walker, WI Department Financial Institutions

Welcome by William Wilcox, Vice-Chair.

Introductions by David Mancl, Executive Director
Roll call taken

Approval of Minutes

- David Mancl corrected “Chas” to “Charles”
- First Motion to accept minutes – Christine Lidbury
- Second Motion to accept minutes – Mark Schug
- Unanimously approved

Governor Doyle’s Council on Financial Literacy Awards workgroup – Review of recommendations and vote

- Discussion regarding recommendation along with recognition of broad spectrum represented by applicants
- First Motion to Accept Recommendations – Mark Schug
- Second Motion to Accept Recommendations – Meridee Maynard
- Unanimously approved
The winners will be notified within the next few days.
Press release after everyone is notified.
The awards ceremony will be held March 18 at the Executive Residence with a Council meeting prior to the ceremony.

New Business and Announcements

- Money Smart Week Wisconsin final statistics (David Mancl)
  Over 15,000 participants (almost doubled 2007 figure)
  Fewer events – runs more efficiently
  Racine and Kenosha – two new planning teams
  Chairs may pool resources for a high profile speaker
  2009 dates: October 10 – 17 (2 Saturdays)

- Wisconsin Saves/America Saves Week (Anthony Harris)
  Kickoff was Monday, February 23
  Media coverage – Channel 58 Milwaukee, WI State Journal, Journal Sentinel

- Milwaukee Saves Week (February 22 – 28)

- National Entrepreneurship Week (February 22 – 28)

- Workplace Financial Literacy (David Mancl)
  Surveying State agencies (largest employer in Wisconsin)
  Will report to the council the findings

Adjournment
- First motion to adjourn given by Catherine Haberland
- Motion seconded by Bill Duddleston
- Adjourned by unanimous consent at 10:20 a.m.