



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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FOR IMMEDIATE RELEASE

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**Nominations open through Nov. 21
for 2014 Wisconsin Financial Literacy Award**

MADISON – Nominations for the 2014 Wisconsin Financial Literacy Award will be accepted through Nov. 21, the Governor’s Council on Financial Literacy announced this week.

Nominations may be made in one of three categories:

- Individual – Any person providing exception financial literacy education in an innovative manner.
- Organization/business – Any organization or business promoting financial literacy in an innovative manner through its initiatives.
- Legacy – An organization, business or individuals whose purpose and heritage is ingrained in sustained financial literacy and capability, and whose reputation in doing so is held in high regard in serving as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

Criteria that will be used to judge the nominations include:

- Innovative implementation of an effective financial literacy program or program element within the last two years.
- Demonstrated measureable results.
- Collaboration with partners.
- Scalability of the program design.

Nominations may be submitted online by clicking [here](#). The Governor’s Council will select recipients at its December meeting. Last year, the Council selected seven individuals and 13 organizations as recipients of the 2013 award. They were honored by Governor Scott Walker in a ceremony at the Capitol in February.

The Department of Financial Institutions (DFI), through its Office of Financial Literacy (OFL), promotes financial literacy statewide. DFI Secretary Peter Bildsten is vice chair of the Governor’s Council on Financial Literacy, while DFI’s David Mancl serves as the council’s executive director.

More information may be found at www.wdfi.org/yymm/govcouncilfinlit/.

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