



State of Wisconsin
Department of Financial Institutions

Tony Evers, **Governor**

Kathy Blumenfeld, **Secretary**

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Nominations for the 2020 Governor's Financial Literacy Awards are Open
Awards Recognize Individuals & Organizations for Elevating the Financial Literacy, Capability, and Financial Inclusion of Wisconsin's Residents

MADISON, Wis. – The [Governor's Council on Financial Literacy and Capability](#) today announced the Council is accepting nominations for the 2020 Governor's Financial Literacy Awards through March 15, 2021. The awards recognize individuals and organizations for increasing the financial literacy, capability, and financial inclusion of Wisconsin's residents.

Nominations may be made in one of three categories:

- **Individual:** Any person providing exceptional financial literacy, capability, and inclusion education in an innovative manner.
- **Organization/Business:** Any organization or business promoting financial literacy, capability, and inclusion in an innovative manner through its initiatives.
- **Legacy:** An organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy, capability, and inclusion, and whose reputation in doing so is held in high regard in serving as a model for others in carrying on the work of supporting financial literacy and expanding opportunities through financial capability and financial inclusion. This lifetime recognition is intended to be conferred only once to the recipients.

Criteria that will be used to judge the nominations include: innovative implementation of an effective financial literacy and capability program or program element within the last two years; emphasizes financial inclusion, demonstrated measurable results; collaboration with partners; and scalability of the program design.

Nominations are to be submitted online [here](#) on or before March 15, 2021.

The Council will select recipients in March and award recipients virtually in April. Last year, the Council and Gov. Tony Evers honored 14 recipients for the [2019 Governor's Financial Literacy Awards](#) in a ceremony at the Wisconsin State Capitol.

The Council serves as a continuous sounding board for the [Office of the Governor](#), the [Wisconsin Department of Financial Institutions \(DFI\)](#), and [DFI's Office of Financial Literacy](#) to provide guidance and strategies to measurably improve the financial literacy, capability, and financial inclusion of Wisconsin's residents. To learn more about the Council, visit the Council's [webpage](#) or contact Council Executive Director David Mancl at (608) 261-9540 or email David.Mancl@dfi.wisconsin.gov.

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