



**State of Wisconsin**  
*Department of Financial Institutions*

Tony Evers, **Governor**

Kathy Blumenfeld, **Secretary**

**For Immediate Release:** October 28, 2021

**Nominations for the 2021 Governor's Financial Literacy Awards are Open**  
*Awards Recognize Individuals & Organizations for Excellence in Increasing Financial Literacy, Capability and Inclusion Among Wisconsin Residents*

MADISON, Wis. – The [Governor's Council on Financial Literacy and Capability](#) today announced the Council is accepting nominations for the [2021 Governor's Financial Literacy Awards](#) through December 3, 2021. The awards recognize individuals and organizations for increasing financial literacy, capability and inclusion among Wisconsin residents.

Nominations may be made in one of three categories:

- **Individual:** Any person providing exceptional financial literacy education, or capability and inclusion practices in an innovative manner.
- **Organization/Business:** Any organization or business promoting financial literacy education, or capability and inclusion practices in an innovative manner through its initiatives.
- **Legacy:** Any individuals, organizations, or businesses whose purpose and heritage are ingrained in sustained financial literacy, capability and inclusion, and whose reputation in doing so is held in high regard as to serve as a model for others in carrying on the work of supporting financial literacy and expanding opportunities and security through financial capability. This lifetime recognition is intended to be conferred once to the recipients.

Criteria that will be used to judge the nominations include: innovative implementation of an effective financial literacy and capability program or program element within the last two years; emphasizes financial inclusion; demonstrated measurable results; collaboration with partners; and scalability of the program design.

Nominations are to be submitted online [here](#) on or before December 3, 2021.

The Council will select recipients in December and award recipients virtually in 2022. Earlier this year, the Council and Gov. Tony Evers honored eight individuals and five organizations as [recipients](#) of the [2020 Governor's Financial Literacy Awards](#) in a [virtual ceremony](#).

The Council serves as a continuous sounding board for the [Office of the Governor](#), the [Wisconsin Department of Financial Institutions \(DFI\)](#), and [DFI's Office of Financial Capability](#) to provide guidance and strategies to measurably improve the financial literacy, capability and inclusion among Wisconsin residents. For additional information, visit the Council's [webpage](#) or contact Council Executive Director David Mancl at (608) 261-9540 or email [David.Mancl@dfi.wisconsin.gov](mailto:David.Mancl@dfi.wisconsin.gov).

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Media Contact: [DFICommunications@dfi.wisconsin.gov](mailto:DFICommunications@dfi.wisconsin.gov)

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*Office of the Secretary*

Mail: PO Box 8861 Madison, WI 53708-8861  
Courier: 4822 Madison Yards Way, Madison, WI 53705  
Voice: (608) 264-7800 Fax: (608) 261-4334 Web: [www.wdfi.org](http://www.wdfi.org)